

*Barbara Jane Phipps*  
Director, Center for Economic Education  
Associate Professor, Teaching & Leadership

*Address*

430 Joseph R. Pearson Hall  
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University of Kansas  
Lawrence, KS 66045  
(913) 864-9685

*Educational Background*

Ph.D. Kansas State University, 1986  
M.S. Southern Illinois University, 1974  
B.A. Southern Illinois University, 1972

*Academic/Professional Appointments*

1995-present: University of Kansas, Lawrence, KS  
Director, Center for Economic Education  
Associate Professor, Department of Curriculum & Teaching  
Affiliated Faculty, Center for Russian and East European Studies, 2000-present  
Affiliated Faculty, Center for Global & International Studies, 2009-present

1990-1995: University of Kansas, Lawrence,  
Director, Center for Economic Education  
Assistant Professor, Department of Curriculum and Instruction

1989-1990: University of Illinois, Urbana-Champaign, IL  
Assistant Professor of Consumer Economics

1986-1989: Johnson County Community College, Overland Park, KS  
Program Director, Business Administration and Economics

1980-1986: Wichita State University, Wichita, KS  
Director, Center for Economic Education  
Instructor, Department of Economics  
(1986-1990: Adjunct Assistant Professor)

*Other Professional Experience and Development*

2009: Invited participant, American Economics Association Committee on Economic Education & The Council for Economic Education International Symposium, San Francisco, CA.

1997-2007: Faculty member, National Council on Economic Education Cooperative Educational Exchange Program: teach economics and economic education seminars to secondary and university educators in Eastern Europe & the Former Soviet Union. Taught 20, 6-day economics seminars, consulted in organizational development, and participated in 2 international conferences during this period.

2006: Invited participant, Max Planck Conference on Entrepreneurship & Economic Growth, Ringberg Castle, Germany.

2005: Invited participant, Stern School of Business, New York University, Conference on Entrepreneurship & Innovation.

2001: Coursework in Serbo-Croatian

1999-2000: Fulbright Teaching & Research Fellow, Sofia University Faculty of Economics & Business Administration, Sofia Bulgaria: Taught micro- and macro-economics to 180 first-year university students; conducted economic education research.

- 1999-2002: Economics International Fellow to Bulgaria: Consulted in establishment of an economic education non-governmental organization (NGO) and served as consultant/mentor to the NGO staff and board.
- 1997: Fulbright-Hays Group Study Program in Golfito, Costa Rica: Served as curriculum leader for the project: focus—economy & ecology of the rain forest
- 1994: Fulbright-Hays Group Study Program in San Jose, Costa Rica: KU Faculty participant; studied Spanish language and local culture.
- 1972: BA in Spanish; coursework in Portuguese.

### *Awards & Honors*

- Academy for Economics and Economic Education, Research Award, 2010.
- University of Kansas, Center for Russian, East European, and Central Asian Studies, Service Award, 2007.
- National Council on Economic Education. Bessie B. Moore Service Award, 2005.
- Council on International Exchange of Scholars. Fulbright Teaching/Research Fellow, Faculty of Business & Economics, Sophia University, Bulgaria, 1999-2000.
- National Council on Economic Education. Economics International Fellow, Bulgaria, 1999-2000.
- University of Illinois, School of Human Resources, Outstanding Instructor Award, 1990.

### *Teaching Experience*

Macro- and Microeconomics

Methods of Teaching Economics in Secondary Social Studies

Economics for Elementary Teachers

Analysis of Teaching and Learning

Multicultural Education

Comparative Education

Online Courses:

Teaching Economics in U.S. History, Grades 4-7

Teaching Economics in U.S. History, Grades 8-12 (under development)

Developed and taught a variety of economic education graduate courses, seminars and institutes, including:

International Issues in the K-12 Classroom

Seminar: Teaching about the Transitional Economies

Advanced Topics in Economic Education: Teaching about Current Economic Issues

Advanced Topics in Economic Education Research

Summer Institute in Economic Education: The Kansas City Economy-Past and Present

Summer Institute in Economic Education: The Kansas Economy-Past and Present

Summer Institute in Economic Education: Kansas in the World

### *Graduate Committees Chairperson, Degree Completed*

- MS: 1995, Pamela Valentine  
1996, Kristyn Nieder  
1997, Kathryn Lawhorn  
Linda Williams  
1999, Marianne LaFex  
2001, Emily Schmidt  
2003, Dolore Burimi  
Michelle Hartel  
2004, Bret Mock  
William Sanderson  
2008, Connie Hefner  
2009, Tina Griggs

Barbara Thompson  
Rebecca Potter  
Michael Ulmer  
Ph.D: 1995, Guy Kaulukukui  
1999, Rita Littrell  
2003, Margie Carr  
2006, Nadia Kardash  
2010, Delore Burimi Bushati

### *Major Publications*

#### **BOOKS**

Channell, G., B. Flowers, M. Hopkins, B. Phipps, & D. Shearer. *Focus: Grades K-2 Economics*. New York, National Council on Economic Education, 2007.  
Phipps, Barbara J. 1992. *Master Curriculum Guide in Economics: K-2*. New York: National Council on Economic Education.

#### **BOOK CHAPTERS**

Phipps, Barbara J., George Vredevelde, and Antoanetta Voikova. "Economic Education Reform in Bulgaria: Some Positive Steps Toward the Expanding Economic Knowledge Bulgarian Students," in Michael Watts and William Walstad, Ed. *Reforming Economics and Economics Teaching in the Transition Economies: From Marx to Markets in the Classroom*. Northampton, MA: Edward Elgar Publishing, 2002.  
Beller, Andrea H., Barbara J. Phipps, & Sheila Krein. "The Legal Environment," in Andrea H. Beller and John W. Graham. *Small Change: The Economics of Child Support*. New Haven: Yale University Press, 1993, pp. 199-210.

#### **REFEREED JOURNAL ARTICLES**

Phipps, Barbara J. "Attitudes of Economic Educators Toward Markets in Eastern Europe & The Former Soviet Union by Reform Status of the Educator's Country, *Journal of Economics & Economic Education Research*, in press.  
Phipps, Barbara J. "What Should Kansas Children Know about Economics?" *The Record: Journal of the Kansas Association of Supervision and Curriculum Development*, 15 (2), Spring 1998, 15-34.  
Phipps, Barbara J. "Work, Income, and Human Capital: Beliefs and Knowledge of Urban, Elementary School Children," *Children's Social and Economics Education: An International Journal*, 1 (3), 1996, 175-193.  
Phipps, Barbara J. "Career Dreams of Preadolescent Students," *Journal of Career Development*, 22 (1), September 1995, 19-32.  
Phipps, Barbara J. and James E. Clark. "Attitudes toward Economics: Uni- or Multi-Dimensional," *Journal of Economic Education*, 24 (3), Summer 1993, 195-212.  
Buell, Barbara Phipps. "Use of Hedonic Procedures to Construct Interregional Price Indexes: The Case of Housing," in *Proceedings: ACCI Annual Conference, 1986*, pp 274-280.

#### **AGENCY REPORTS and OTHER**

Phipps, Barbara J. & Donald Haider-Markel. *Parents of Teenagers Phone Survey on Personal Financial Literacy*, Research report filed with Barkley-H&R Block, December 2009.  
Phipps, Barbara J. *Development of Market Economic Education in Bulgarian High Schools*. Case study filed with The Council for Economic Education, February 2009.  
Watts, Michael & Barbara Phipps. *Teacher Training Effects on Student Learning of Economics in Bulgarian Vocational Secondary Schools*, report filed with National Council on Economic Education, Cooperative Education Exchange Program, March 2004.  
Phipps, Barbara J. *Economics International Fellowship Report*, report filed with National Council on Economic Education, 2001.

- Phipps, B.J. 2001. "Hard Theory, Kind Hearts—Teaching Market Economics in Bulgaria," *Bulgarian-American Fulbright Association Quarterly Newsletter*, May.
- Beller, Andrea H., Barbara J. Phipps, and Sheila F. Krein. *An Analysis of Child Support Guidelines and Costs of Raising Children*, agency report filed with Illinois Department of Public Aid, 1990.

### *Research in Progress*

- Phipps, B.J., R. Strom, & W. Baumol. Principles of Economics without the Prince of Denmark, manuscript in preparation to submit to *Journal of Economic Education*.
- Phipps, B.J., E. Beshkova, & N. Filipova. Viewpoints & Activities of Secondary School Principals & Teachers on Education Resources in Varna, Bulgaria: Case Studies, sabbatical research, manuscripts in preparation.
- Phipps, B.J., N. Kardash, and S.Y. Deplazes. 2009. "Assessment of the Level of Economic Literacy among School Students in Kansas," manuscript in preparation for submission to a refereed journal.

### *Professional Presentations (International & National)*

- Phipps, B.J., N Kardash, and G. Voyles. 2009. "Economics Book Clubs and other Tools to Motivate Pre-Service Teachers," Annual Conference of The Council for Economic Education/National Association of Economic Educators, Washington, DC, October 2009, refereed presentation.
- Phipps, B.J., N. Kardash, and S.Y. Deplazes. 2009. "Assessment of the Level of Economic Literacy among School Students in Kansas," Allied Social Sciences Association Annual Conference, San Francisco, CA, January. Refereed research paper.
- Phipps, B.J. and S. London. 2008. "Children's Literature for Understanding Economics: A Searchable Comprehensive Online Database," Annual Conference of the National Association of Economic Educators & the National Council on Economic Education, Biloxi, MS, October. Refereed session.
- Phipps, B.J. 2007. "Organization Development Strategies in Entrepreneurship and Economic Education," *Transatlantic Crossings: Primary & Secondary Level Entrepreneurship Education in Portugal and the United States*, conference of the Fundação Luso-Americana, Lisbon, Portugal, May 28. Invited presentation.
- Phipps, B.J. & S. London. 2007. "Center Collaboration with School Districts through a Masters Fellowship Program," Annual Conference of the National Association of Economic Educators & the National Council on Economic Education, Denver, CO, October 3-5. Refereed Presentation.
- Phipps, B.J. & S. London. "Creating On-line Courses for Teacher Professional Development," National Council on Economic Education, New York, NY, October 2006, refereed presentation.
- Phipps, B.J. & M. Schug. "Economics & Entrepreneurship Programs for Urban High School Youth," National Council on Economic Education Annual Meeting, San Antonio, TX, October 2005, session chair and presenter.
- Phipps, B.J. "Market Attitudes of Educators in Eastern Europe & the Former Soviet Union and Reform Progress of Their Countries," National Council on Economic Education Annual Meeting, Little Rock, AR, September 2004, refereed paper.
- Phipps, B.J. "Councils & Centers: Specialization & Division of Labor in the Network," National Association of Economic Educators Leadership Conference, Kansas City, MO, February, 2004, invited session chair.
- Phipps, B.J., Littrell, R., Egan, P., & Kardash, N. "Highlighting Your State's Stake in the Global Marketplace," National Council on Economic Education Annual Meeting, New Orleans, LA, October 2003, refereed session chair and presenter.
- Phipps, B.J. and J.B. O'Neill. "State Economic Education Councils Relationships with Centers Host Institutions: Models & Issues," National Association of Economic Educators Leadership Conference, Las Vegas, NV, January 2003, invited session co-chair and discussion leader.
- Phipps, B.J., D. Burimi, F.P. Egan, N. Kardash, S. London. "What Should U.S. Students Know about the Economic Transformation of the Former Soviet Bloc?" National Council on Economic Education Annual Meeting, San Diego, CA, October, 2002, refereed presentation & session chair.

- O'Neill, J. & B.J. Phipps. "Councils & Centers on Economic Education: Relationships with Host Universities," National Association of Economic Educators Leadership Conference, Baltimore, March 2001, session co-chair and organizer.
- Phipps, B.J. "Issues in Education in During Eastern Europe's Transformation," *The Unfinished Business of the Cold War*: University of Kansas Area Studies Centers Annual International Conference, Overland Park, KS, April 2002, invited presentation.
- Phipps, B.J. "Organization Development Strategies: A Regional Economic Education Professional Association for Southeast Europe," Economics International Conference, Dubrovnik, Croatia, May 2001, invited paper.
- Phipps, B.J. "Discussion of: Buckles, S., Schug, M., & Watts, M. 'A National Survey of State Assessment Practices in Economics and Social Studies,'" Western Economics Association, San Francisco, July 2001, paper discussant.
- Strom, R.J. & B.J. Phipps, "Outcomes and Assessment: The Voluntary National Content Standards in Economics," Society of Economic Educators Annual Meeting, Naples, FL, March 2001, invited paper.
- Phipps, B.J., S. Odorzynski, and C. Parliament. "International Sabbaticals & Fulbrights: Their Contributions to Economics International Program and Individual Professional Development," National Council on Economic Education Annual Meeting, Savannah, GA, October, 2000, invited presentation.
- Phipps, Barbara J. "Globalization and Education," 4<sup>th</sup> Annual Bulgarian Fulbright Conference, May 19-21, 2000, Sofia, Bulgaria, invited roundtable presentation.
- Phipps, Barbara J. "Creative Teaching Methods for University Economics," Seminar for Economics Faculty at Sofia University, Bulgaria, January, 2000, invited presentation.
- Phipps, B.J. "Economic Decision-Making for Policymakers," District of Pleven, Bulgaria, Conference of Mayors, invited seminar, December, 1999.
- Lopus, J. L., R. Harris, and B.J. Phipps. "Teaching about Transition Using Case Studies," International Conference on Effective Strategies in Economic Education, Glasgow, Scotland, April, 1999, refereed paper.
- Surbaugh, S., B.J. Phipps, and M.M. Carr. "Teaching Strategies in Economic Education: Economics in a Box," National Council on Economic Education Annual Meeting, Washington, DC, October, 1998, refereed presentation.
- Phipps, B.J. "Research in Economic Education, K-12," National Council on Economic Education Annual Meeting, Indianapolis, September, 1997, session chair.
- Phipps, B.J. "Work, Income, and Human Capital: Beliefs and Knowledge of Urban, Elementary School Children," National Council on Economic Education Annual Meeting, Honolulu, September, 1996, refereed paper and session chair.
- Hopkins, M.C., B.J. Phipps, and S. Surbaugh. "Community Connections in the Primary Classroom," National Council on the Social Studies Annual Conference, Chicago, November, 1995, refereed session.
- Hopkins, M.C., B.J. Phipps, and S. Surbaugh. "Creative Approaches to Economic Education," National Council on Economic Education Annual Meeting, Dallas, September, 1995, conference clinic presenter.
- Phipps, B.J. "Economic Education in the Elementary Classroom: Scope and Sequence," New Mexico Council on Economic Education Fall Conference, Albuquerque, September, 1993, invited presentation.
- Phipps, B.J. & J.E. Clark. "Measuring Attitudes and Cognition: The Effects of Economics Instruction on Student Views About Economic Policy" Western Economics Association International Annual Conference, Lake Tahoe, June, 1993, research paper.
- Phipps, B.J. & R.L. Littrell. "An American Perspective on Teaching and Learning Styles in Economics Education: Primary Education," United Kingdom Economics Association Annual Conference, Durham, U.K., April 1993, invited paper.

- Clark, J.E. & B.J. Phipps. "Do Principles of Economics Students Think Like Economists?" Western Economics Association International Annual Conference, San Francisco, July, 1992, research paper.
- Clark, J.E. & B.J. Phipps. "Improving the Measurement of Attitudes in Economic Education Research," National Council on Economic Education Annual Meeting, St. Petersburg, October, 1992, refereed paper.
- Phipps, B.J. "Teaching Economics and Geography in U.S. History," National Council on Economic Education Annual Meeting, St. Petersburg, October, 1992, refereed presentation.
- Phipps, B.J. "Evaluating the Impact of *Choices & Changes: A Model for Longitudinal Study*," National Council on Economic Education Annual Meeting, St. Petersburg, October, 1992, refereed research paper/report and session organizer/chair.
- Phipps, B.J. "Centers for Economic Education: Financial and Human Resource Management," National Council on Economic Education, Council Director's Management Development Program, October, 1992, invited presentation.
- Phipps, B.J. & J.E. Clark. "Attitudes toward Economics: Uni- or Multi-Dimensional," American Economics Association (Allied Social Sciences Association) Annual Meeting, New Orleans, January, 1992, refereed research paper.
- "Educating Economic Educators: Doctoral Options in Economic Education," National Association of Economic Educators Annual Meeting, Louisville, KY, October, 1991, refereed research paper and session organizer/chair.
- Beller, A.H., B.J. Phipps, & S.Krein. "The Development and Implementation of Child Support Guidelines: Progress and Issues," American Council on Consumer Interests, Annual Meeting, Cincinnati, April, 1991. session organizer/moderator/presenter.
- "The Infrastructure: An Essential Aspect of Kansas Studies," Kansas Studies Conference, Kansas State Department of Education, Topeka, October, 1990, invited presentation.
- "The Economic Well-Being of the Elderly," American Council on Consumer Interests, April, 1990, paper discussant.
- "Factors Affecting Economics Learning in Ninth Grade Civics Classes," Eastern Economics Association, March 1989, refereed research paper.

### *State, Regional, and Local Presentations*

- Phipps, B.J. 2008. "Using Children's Trade Books to Teach Basic Economics Concepts," In-service presentation for faculty of Beth Shalom Learning Center, Overland Park, KS, December.
- Speech for Housing & Consumer Credit Counseling, Inc, Annual Conference 2008 (June 6) keynote speech.
- Phipps, B.J. 2007. "Entrepreneurship for Youth," Midwest Economic Education Conference, Kansas City Federal Reserve Bank, May 3 & 4. Invited presentation.
- Phipps, B.J. 2007. "Center/Council Relations Best Practices," Midwest Economic Education Conference, Kansas City Federal Reserve Bank, May 3 & 4. Panel discussant.
- Phipps, B.J., "Are Markets Fair & Just? Attitudes of Educators in Eastern Europe and the Former Soviet Union?" KU Center for Russian & East European Faculty Seminars, April 2006.
- Phipps, B.J. & N. Kardash. "Internationalizing the Curriculum," Olathe Summer Conference, June 2003.
- Phipps, B.J., "The Unfinished Business of the Cold War: Issues in Education," KU Center for Russian & East European Studies Collaborative Conference: *The Unfinished Business of the Cold War*, Overland Park, KS, April 2002.
- Phipps, B.J., S. Surbaugh, & P. Egan. "Shifting through the Curves: Supply, Demand and the Kansas Speedway," Olathe Summer Conference, June 2001.
- Phipps, B.J. "Economies in Transition: The View from Block 103," Kansas Association of Middle Level Educators, Shawnee Mission, KS, February 2000.
- Phipps, B.J. "Bulgaria in Transition: The View from Block 103," KU Center for Russian & East European Faculty Seminars, November 2000.

## *Grants*

- The Council for Economic Education, Excellence in Economic Education Program, “Summer Institute in Economic Education: East Asia in the Global Economy,” 2009.
- H&R Block-Barkley, “Parents of Teenagers Survey on Personal Financial Literacy,” 2009.
- National Council on Economic Education, *Short & Long-Term Effects of University of Kansas Senior Academy in Economics & Entrepreneurship*, 2007-08 (with Tom Krieshok).
- Ewing Marion Kauffman Foundation, *Entrepreneurship & Economics Summer Academy for Urban High School Youth*, January-December 2007.
- Cloud L. Cray Foundation. *Center for Economic Education Programs, Professional Development, and Graduate Fellowships*, 1994-2010.
- Ewing Marion Kauffman Foundation, “Entrepreneurship & Economics Summer Academy for Urban High School Youth,” 2004-05.
- Ewing Marion Kauffman Foundation, “Entrepreneurship & Economics Summer Academy for Urban High School Youth,” 2005-06.
- National Council on Economic Education, Excellence in Economic Education Program, “Student-Based Activities: A Summer Academy for Inner City High School Youth,” 2004-05, 2005-06.
- National Council on Economic Education, Excellence in Economic Education Program, “Student-Based Activities: A Summer Academy for Inner City High School Youth,” 2004-05, 2005-06.
- National Council on Economic Education, Excellence in Economic Education Program, “Distribution of Curriculum & Teaching Materials in Northeast Kansas,” 2004-05.
- Kansas Board of Regents, No Child Left Behind-Improving Teacher Quality Grant, “Integration of Kansas Performance Standards in Economics into U.S. History Curricula,” 2003-2006.
- Kansas Board of Regents, Eisenhower Professional Development Program Grant, “Integration of Kansas Performance Standards in Economics into History Curricula,” 2002.
- University of Kansas Office of International Programs, Grant for Internationalizing KU Curriculum, “Revival & Revision of T&L 971, Comparative Education,” 2000.
- National Council on Economic Education, *Economic Systems Mini-Grant*, 2000-2001.
- Ewing Marion Kauffman Foundation. *Mini-Society @ Training and Evaluation*, 1994-1999.
- Cloud L. Cray Foundation. *KU Summer Institute in Economic Education*, 1995-2004.
- Kansas Council on Economic Education. *Evaluation of and Teacher Training for an Economic Education Program for At-Risk School Children*, 1991-1997.

## *Service*

### **DEPARTMENT/SCHOOL**

- Department of Curriculum & Teaching, Personnel Committee, 2009-2011.
- School of Education, Awards Committee, 2002-06, Chair, 2005-06.
- Department of Teaching & Leadership, Department Chair Search Committee, Chair, 2002-03.
- School of Education, Curriculum Committee, 2001-02.
- Kansas Alliance of Professional Development Schools. Executive Committee, 1993-97; KU Faculty Liaison, J.C. Harmon High School, Kansas City, KS, 1994-97.
- School of Education, AdHoc Committee on Institute for Research (Conceptualization and planning process for Institute for Educational Research and Public Service), 1995-96.
- Department of Curriculum & Instruction/Teaching & Leadership, Personnel Committee, 1995-98.
- Department of Curriculum & Instruction, Operations Committee, 1991-94.

### **UNIVERSITY**

- University of Kansas Faculty Senate, member 2008-present, Executive Committee & President Elect, 2009-10.
- University Calendar Committee, 2006-08, Chair 2007-08, 2009-09.
- University of Kansas AdHoc Committee on Research Computing, 2006-08.
- University of Kansas, Fulbright/GDX Selection Committee, 2000-present.

Affiliated Faculty, Center for Russian and East European Studies, 2000-present.

**COMMUNITY, STATE, NATION**

National Association of Economic Educators. Member 1981-86; 1990-present. Conference Committee, 1990-1993; Research Committee, 1993-2000; Awards Committee, 1994-1997; Professional Development Committee, 1998-2005, Co-chair 2003-05, International Committee, 2005-present.

Journal of Economic Education. Referee, Research Section, 1993-2001; Economics Instruction Section, 1997-1998; Features & Information Section, 1997, 2008.

American Economics Association. Member 1990-present. Committee on the Status of Women in the Economics Profession, Member 1991-present.

Fulbright Association. Member 2000-present.

Kansas State Department of Education, Committee on Standards for Teacher Licensure in Social Studies, Chair, 2000-01.

New York Elementary School, Lawrence, KS, Professional Development Site Council, 1994-95.

Kansas State Board of Education, Social Studies Outcomes Writing and Assessment Team, 1993-95.

Kansas Council on Economic Education. Executive Committee, 1991-92; 2002-03.